Education

"What impresses us the most about RWD is its simplicity of use for our instructional staff. Most people are very familiar with email. However, not everyone is familiar with how to create a website. RWD removes all of the fear, angst, and the learning curve associated with making a web page. All teachers have to do is fill in a template and the system takes care of the rest."

Chris Bress
Director of Learning Through Technology
Charlotte County Public Schools

FIRSTCLASS®
Powering collaborative online communities.

FIRSTCLASS® Rapid Web Designer

Rapid Web Designer (RWD) is a powerful and easy-to-use solution for managing web publishing within education organizations. With RWD, the overall design and management of the website is centrally controlled to ensure brand consistency across all web properties within a school district, including individual school, class, and teacher sites. RWD also provides a suite of tools that enables non-technical users to easily publish fresh, relevant content within the website framework without the requirement for any knowledge of HTML.

RWD delivers significant value for both publishers and consumers of education-related information, including:

PARENTS AND STUDENTS
- Bookmark a teacher's page to get important information such as school closures, events, news, etc.
- Access class, school, and district information via the web in a consistent and organized way
- Access private information securely on the web, if licensed to do so, such as assessments, report cards, etc.

TEACHERS
- Easily update class websites on a daily basis
- Provide files for students and parents to download
- Easily publish existing FirstClass content (ie. class calendars) to the web

ADMINISTRATORS AND SUPPORT STAFF
- Simultaneously add, remove, or modify links, information and graphics across all pages within the entire school website
- Broadcast urgent or emergency messages, such as a school closure, to all pages immediately
- Move teachers from one school to another and their website will take on the new school's colors and style

SYSTEM ADMINISTRATORS / FIRSTCLASS ADMINISTRATORS
- Quickly create and administer sites using standard FirstClass administrative functions
- Allow Web Administrators to completely control and administer user's sites and school sites without needing to be FirstClass Sub-Administrators

SCHOOL BOARDS AND LOCAL AUTHORITIES
- Increase communication and access to information across the district or region
- Reduce confusion and discontent by providing a well-designed and consistent method of accessing information
- Increase satisfaction by providing information in a commonly understood format (web) with no training requirements for parents
- Increase teacher satisfaction by making site publishing very easy, quick, and of the highest quality
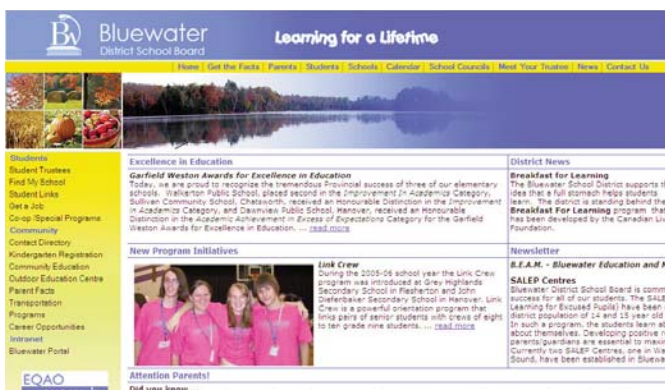
FirstClass is both a powerful content management system and a fully functional web server. With RWD, Site Managers can quickly and easily set up and manage website layout and content. Web pages are part of a centralized command and control system that presents a consistent look and feel while still enabling non-technical users to create and contribute content.

For those tasked with the design of the website, RWD provides an excellent level of control over the geography and layout of all pages, including extensive graphical and web object support, enabling webmasters and designers to easily support the organization's visual brand.

RWD surrounds standard FirstClass web pages with a feature rich 'wrapper' that contains a number of highly configurable objects that enhance the web page. Knowledge of HTML is not required, and no other web development software needs to be purchased to develop a framework for professional looking web sites.

ENHANCE YOUR ABILITY TO USE THE WEB EFFECTIVELY
- Enable timely updates of frequently changing information
- No knowledge of HTML required
- Provide users with a familiar, intuitive interface for updating web content within a controlled environment
- School districts can create unique profiles for each site, enabling each location to have a customized look within the website framework

REDUCE COSTS AND LIABILITY WHILE INCREASING EFFECTIVENESS
- Leverage existing FirstClass training and investment
- Reduce spending on multiple web design software packages, outside hosting, and administrative confusion
- Quickly and easily deploy or rebrand a large number of sites

ADD ELEMENTS TO ENHANCE THE LOOK AND FUNCTION OF A WEB PAGE, INCLUDING:
- A header section that can link to any other page or site
- Two scrolling announcements in the Header Section that can link to separate places and Header/Footer Link Bars that can contain text or graphics
- A navigation sidebar with rich text or graphics formatting capabilities and an information sidebar containing an unlimited number of news items

FEATURE-RICH FOR A VARIETY OF GREAT EFFECTS
- Create resolution-independent websites that scale to different screens
- Leverage a host of graphical and formatting options to achieve very specific results
- Once a design is created, it can be instantly applied to all pages in a website

ADMINISTRATIVE CONTROL OVER THE DESIGN AND FUNCTION OF ALL PAGES
- Override individual custom settings, ensuring a central design is propagated throughout all sites instantly
- Areas of web pages can be owned by the central administrator, shared with users, or released completely to users. This allows for global content to exist on all pages, but still provides for individual content
- Append or replace user links, news items, and scrolling announcements with administrator content

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